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Compass Hail
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Adapting to a new normal: Online alternative for crop hail insurance in Western Canada launches

Saskatoon, SK -- April 16, 2020 - Farmers in Western Canada now have a new option for crop hail insurance. The new online self-checkout platform, *Compass Hail*, launches today to provide trusted hail insurance for farmers in Alberta, Saskatchewan, and Manitoba. *Compass Hail* focuses on providing a self-guided approach to crop hail insurance with an online tool that will go unrivaled in the industry. A critical service for this year with the pressures of COVID-19, farmers can now quote and purchase crop hail insurance in real time, all online, all from the comfort of their farm.

Compass Hail creates real time quotes, and allows opportunity for more informed decision making in what may prove to be a challenging season ahead for farmers. The simple, stress-free, online tool guides farmers through, step-by-step, to purchase their policy directly online. Farmers now have the chance to act swiftly and get their coverage when the weather forecast looks foreboding, or even increase their coverage within just a few hours. *Compass Hail* provides everything that a farmer could need to get the hail insurance that is right for them.

Backed by the hail insurance experts at Palliser Insurance, *Compass Hail* customers will leverage the trusted adjuster network as well as the decades of experience in the hail insurance industry. Palliser CEO, Ken Doleman noted, "*Palliser remains committed to our customers and with the ever-changing industry, we wanted to ensure that we are serving them in the way that suits them. Now customers can choose between the personalized agent risk management with Palliser and the self-checkout of Compass Hail.*"

Farmers will set up accounts, receive real time rates, and build their own Compass Quick Quotes. They can review their quotes on a dashboard, see all of their active policies, and be autonomous in their decision making process.

ABOUT COMPASS HAIL

Compass Hail is an arm of Palliser Insurance launched in 2020, providing a trusted, simple to use online platform for farmers who choose to purchase their own hail insurance. For more information on *Compass Hail*, visit www.compasshail.com